

PRESS RELEASE

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Rothschild & Co Asset Management Europe supports the development of impact finance

As an active member of the Finance for Tomorrow initiative, Rothschild & Co Asset Management Europe helped to draft and is a signatory of the Pledge for the Development of Impact Finance.

This Pledge proposes a clear definition of impact finance, applicable to all types of financial products explicitly committed to this approach: *"Impact Finance is an investment or financing strategy that aims to accelerate the just and sustainable transformation of the real economy, by providing proof of its beneficial effects."*

In addition to this definition, the Pledge sets out the key principles and operational tools to make impact finance understandable and accessible, with a focus on the importance of changing regulatory and market frameworks. This initiative is intended to increase the contribution of the financial sector to the Paris Agreement and the United Nations Sustainable Development Goals.

"We are proud to have contributed to this Pledge. Impact investing is an essential dimension of the transition to a more virtuous economic model, and we want to support players wishing to embark on this path." says Pierre Baudard, Managing Partner & CEO of Rothschild & Co Asset Management Europe.

"The definition of a reference framework for listed assets allows us to deepen the dialogue and the transformation of the companies with which we pursue a targeted engagement policy. This is an important step in broadening the offer of impact products." concludes Ludivine de Quincerot, Head of Financial and ESG Analysis, Rothschild & Co Asset Management Europe.

Read the [Pledge for the development of impact finance](#)

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For further information:

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About Rothschild & Co Asset Management Europe

Rothschild & Co is family-controlled and independent and has been at the centre of the world's financial markets for over 200 years. With a team of c.3 600 talented financial services specialists on the ground in over 40 countries, Rothschild & Co's integrated global network of trusted professionals provides in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Merchant Banking.

As the specialised asset management division of the Rothschild & Co group, we offer personalised asset management services to a broad client base of institutional investors, financial intermediaries and distributors. Our development is focused on a range of open-ended funds, marketed under four strong brands: Conviction, Valor, Thematic and 4Change, and leveraging our longterm expertise in active management with conviction as well as in delegated management. Based in Paris and established in 10 countries in Europe, we manage more than 23 billion euros and employ nearly 160 people. More information on: www.am.eu.rothschildandco.com